## Strengthening Women's Initiatives



At Training Edge, we understand that many organizations would like to engage in a stronger commitment to women's initiatives to ensure they maximize the impact of their work; however, they don't always know where to focus or how to achieve the greatest return on effort investment.

For this reason, we have joined forces with market leaders who specialize in women's initiatives and empowering women to be stronger contributors in and outside the workplace. Our goal is to work with organizations to leverage the talent of women through a customized solution that meets the need and desired. We simply create the solutions and work in partnership to implement effective results.

Based upon our understanding of your organization and your goals, we will provide a valuable toolkit of services and expertise to help your organization identify, develop, and implement a series of women initiatives solutions that will help you reach your goals.

Services include (but are not limited to):

- Strategy Development and Consulting
- · Diversity and Inclusion Surveys
- Diversity Data Collection Tools
- Innovative Diversity Solutions
- Keynote Speaking with Expert Advice
- Women-Focused Training, including topics:
  - Personal Branding
  - Professional Presence
  - Networking and Influence
  - 90 Days to Abundance
  - Gender Communication Skills
  - Women Make Great Leaders
- Employee Resource Group Consulting
- Life/Career Consulting
  - Work Image Improvement



Are you planning for...Currently, women comprise

46.6% of the workforce. By year 2018, 78 Billion

women will be in the workforce. Men's share of

the labor force is decreasing. Women are earning

more educational degrees than men.

The Bottom Line: Organizations that embrace the women in their workforce have a competitive advantage. They leverage the benefits of synergy and value diverse perspectives. Training Edge's experienced professionals, with a variety of skills and expertise, can help you develop and implement your customized, all-encompassing women's initiative strategy, enabling your organization to achieve your true potential for success.

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